

METHODOLOGY OF TEACHING ENGLISH TO STUDENTS

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Nowadays, improving the methodology of teaching English has become one of the most important directions in the education system. This article analyzes the significance of modern pedagogical approaches, innovative methods, and interactive technologies used in teaching English to students. During the study, special attention is given to the role of such methods as the communicative approach, “K-W-L” (Know–Want to Know–Learned), “Quick Answers,” “Pantomime,” educational games, cartoons, songs, and poems in enhancing students’ motivation for language learning and developing their communicative competence. In addition, effective ways of developing the four essential language skills—listening, speaking, reading, and writing—are discussed. The findings of the research indicate that the use of innovative and student-centered methods plays a significant role in improving the quality of education, fostering independent thinking, and increasing the effectiveness of practical foreign language acquisition. The study also provides scientific and practical recommendations for further improving the process of teaching English in higher education institutions.

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In the era of globalization, the English language has become one of the most widely used means of international communication, playing a crucial role in education, science, technology, business, and cultural exchange. As a result, the demand for individuals who possess strong English language skills continues to increase worldwide. Higher education institutions are therefore expected to provide students with effective language instruction that enables them to communicate confidently and successfully in academic and professional environments.

The methodology of teaching English has undergone significant changes over the past decades. Traditional teacher-centered approaches have gradually been replaced by learner-centered methods that emphasize communication, interaction, and practical language use. Modern English language teaching focuses not only on the acquisition of grammatical knowledge but also on the development of communicative competence, critical thinking, creativity, and problem-solving abilities. Consequently, the selection of appropriate teaching methods has become a key factor in achieving successful learning outcomes.

Contemporary educational reforms and technological advancements have created new opportunities for foreign language instruction. Innovative teaching methods, interactive activities, multimedia resources, digital platforms, and information and communication technologies have become essential components of the educational process. These tools allow teachers to create engaging learning environments that motivate students and encourage active participation in classroom activities. Furthermore, the effective teaching of English requires the development of four fundamental language skills: listening, speaking, reading, and writing. To achieve this goal, educators increasingly employ communicative approaches, collaborative learning techniques, educational games, role-playing activities, problem-solving tasks, and other interactive strategies. Such methods help students improve their language proficiency while simultaneously increasing their confidence and motivation to learn. The importance of English language education has also been recognized through educational policies and reforms aimed at improving foreign language instruction. In this context, higher education institutions are encouraged to adopt innovative pedagogical approaches that meet international educational standards and respond to the changing needs of learners in the twenty-first century. The purpose of this study is to examine the methodology of teaching English to students, analyze the effectiveness of modern pedagogical approaches and innovative teaching methods, and identify practical strategies for improving English language instruction in higher education institutions.

The methodology of teaching English is a system of principles, methods, techniques, and educational tools aimed at developing students' language competence and communicative abilities. In modern education, English language teaching is no longer limited to memorizing vocabulary and grammar rules. Instead, it focuses on enabling learners to use the language effectively in real-life communication. Therefore, teachers are encouraged to apply innovative and interactive teaching methods that actively involve students in the learning

process. One of the most important approaches in English language teaching is the Communicative Language Teaching (CLT) approach. This method emphasizes communication as the primary goal of language learning. Students are encouraged to participate in discussions, pair work, group activities, role plays, and problem-solving tasks. Through these activities, learners develop confidence in speaking and improve their ability to express ideas in English. The communicative approach also helps students understand language as a practical tool rather than a collection of grammatical rules. Another effective method used in English classes is the K-W-L strategy (Know – Want to Know – Learned). This method helps students activate their background knowledge before studying a topic, identify what they want to learn, and summarize what they have learned after completing a lesson. By organizing information in this way, students become more active participants in the learning process and improve their reading comprehension and analytical thinking skills.

The Quick Answers method is widely used to strengthen students' attention and response speed. In this activity, the teacher asks short questions related to previously learned material, and students answer as quickly as possible. This technique encourages active participation, improves memory retention, and allows teachers to assess students' understanding of lesson content in a short period of time. The Pantomime Method is another interactive technique that contributes to vocabulary development. In this activity, one student demonstrates the meaning of a word through gestures and body language, while other students guess the correct word. This method creates an enjoyable learning atmosphere and helps students remember new vocabulary more effectively through visual and physical association. Educational games also play a significant role in English language instruction. Game-based learning motivates students, increases classroom participation, and creates healthy competition among learners. Through games, students practice grammar structures, vocabulary, pronunciation, and communication skills in a relaxed environment. Educational psychologists emphasize that students learn more effectively when they are actively engaged and emotionally involved in the learning process.

Visual learning techniques are particularly useful for language acquisition. Research has shown that learners often remember information better when it is presented visually. Therefore, teachers can use pictures, flashcards, posters, real objects, and multimedia presentations to introduce new vocabulary and language concepts. Associating words with visual images enables students to retain information more easily and apply it in communication. Songs and poems are also valuable tools for teaching English. Music helps learners improve pronunciation, listening comprehension, vocabulary acquisition, and fluency. Songs create a positive emotional environment that enhances motivation and makes learning more enjoyable. Similarly, poems help students become familiar with rhythm, intonation, and language patterns while expanding their vocabulary.

Another innovative approach is the use of cartoons and audiovisual materials. Students often find cartoons entertaining and engaging. While watching English-language cartoons,

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learners can understand the meaning of words and expressions through the actions and situations presented on the screen. This method improves listening skills and exposes students to authentic language use in a natural context. The Mixed Technique Approach combines several teaching methods within a single lesson. For example, students may participate in games, listen to songs, watch videos, discuss topics, and complete creative tasks during one class session. The diversity of activities prevents boredom and addresses different learning styles, making the learning process more effective and enjoyable.

Modern English language teaching also focuses on the development of the four essential language skills: listening, speaking, reading, and writing. Listening activities help students understand spoken English in various contexts. Speaking tasks encourage learners to communicate confidently and fluently. Reading activities improve comprehension and expand vocabulary, while writing exercises develop students' ability to express ideas accurately and coherently. The integration of these skills contributes to the formation of comprehensive communicative competence. In addition, the integration of information and communication technologies has transformed English language education. Digital platforms, online resources, educational applications, interactive whiteboards, and multimedia tools provide students with opportunities for independent learning and continuous practice. These technologies make lessons more dynamic and support personalized learning experiences. Therefore, the effective teaching of English requires the combination of communicative, interactive, and technology-based methods. Such approaches not only improve students' language proficiency but also increase motivation, encourage creativity, and prepare learners for successful communication in academic, professional, and international environments.

In conclusion, the methodology of teaching English to students plays a crucial role in improving the quality of foreign language education. The effective use of modern pedagogical approaches, innovative teaching methods, and interactive technologies contributes significantly to the development of students' communicative competence and language proficiency. Methods such as the communicative approach, K-W-L strategy, Quick Answers, Pantomime, educational games, songs, poems, and multimedia resources help create an engaging and learner-centered educational environment. Furthermore, the integration of innovative techniques into the teaching process enhances students' motivation, encourages active participation, and develops their listening, speaking, reading, and writing skills. The findings of this study demonstrate that student-centered and communicative methodologies are more effective than traditional approaches in achieving language learning objectives. Therefore, English language teachers should continuously improve their professional competencies and adopt modern teaching strategies that meet the needs of contemporary learners. The implementation of innovative methodologies in higher education institutions will not only increase the effectiveness of English language teaching but also prepare students for successful communication in academic, professional, and international contexts.

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