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**OPPORTUNITIES FOR SMALL BUSINESSES AND PRIVATE
ENTREPRENEURSHIP IN THE REGION IN THE PROVISION OF SERVICES**

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The article provides an in-depth analysis of the role and main directions of development of small business and private entrepreneurship in the service sector. A comprehensive analysis of the types of activities carried out in the service sector in the Republic of Uzbekistan, modern technologies and the current state of the service sector, government support measures, as well as the results achieved as a result of their implementation, is provided.

The development of the world economy requires focusing on the use of experience gained in the development processes of entrepreneurial activity, based on the experience of developed countries, and the application of modern technologies.

The system of support for business and entrepreneurial activity in Uzbekistan is being implemented in order to improve the well-being of the population and strengthen the country's economy. The adoption of legislation on social entrepreneurship is also of great importance. The favorable business environment in our country, the privileges and opportunities created for foreign investors contribute to the implementation of new projects. This, as a result of the reforms carried out by our state for the development of the sector, plays an important role in eliminating existing obstacles and obstacles to their development, as well as ensuring the stability and further development of enterprises.

Today, more than 70 percent of the income of the employed population comes from small businesses. Therefore, protecting the rights of entrepreneurs has become a priority task for the relevant state bodies, institutions, and law enforcement agencies. Today, more than 70 percent of the income of the employed population comes from small businesses. Therefore, protecting the rights of entrepreneurs has become a priority task for the relevant state bodies, institutions, and law enforcement agencies. In a situation where an army of more than 56 million unemployed people has emerged worldwide under the influence of economic changes taking place in the world, hundreds of thousands of new jobs are being created in Uzbekistan. Another important aspect of this is that specific mechanisms for creating new jobs have been developed and are being consistently implemented in a number of areas. Targeted measures aimed at effective protection of the population in our country, as well as high economic growth and employment rates, are ensuring an increase in the well-being of the population.

According to the Resolution of the President of the Republic of Uzbekistan No. PQ-104, the annual plan for the creation of new service projects in the district consists of 362, and today 365 (100.1% of the plan) service projects worth 107.4 billion soums have been launched, of which 34 on the central street (Mustaqlik) have been implemented, exceeding the plan by 49 (144.0% of the plan), the annual plan for the creation of new jobs in the service sector is 3184, and today 2578 (81.0% of the plan) have been implemented.

In order to widely involve the population in entrepreneurship, within 9 months, a total of 35 billion 105 million soums were allocated to 1,452 citizens and business entities under the Every Family Entrepreneur program, of which 717 loans worth 15 billion 405 million soums were allocated by the Beshkent branch of JSC Halq Bank, 425 loans worth 10 billion 442 million soums by the Beshkent branch of JSC Microcreditbank, and 310 loans worth 9 billion 325 million soums by the Beshkent branch of JSC Agrobank. Today, a total of 892 citizens have been allocated 366.7 hectares of land in the dehkan farming sector, and 828 dehkan farms have been established.

In the Karshi district of the Kashkadarya region, 13,713 citizens were provided with employment over the past 9 months, including 6,422 unemployed citizens who were provided with permanent jobs, 590 unemployed citizens who were placed in seasonal jobs, and 6,701 citizens who were provided with self-employment (the regional plan for self-employment is 1,700), exceeding the annual plan by 394%. Yangi tadbirkorlik subyektlari tashkil qilish borasida: A total of 1,934 business entities were established in the district over the past 9 months, of which 461 are legal entities and 1,473 are individual entrepreneurs.

A total of 449 applications were received in 2022 regarding the implementation of Resolution No. 182 of the Cabinet of Ministers of the Republic of Uzbekistan dated March 25, 2020 "On the procedure for paying subsidies to citizens for the purchase of housing or the construction and reconstruction of individual housing", of which 101 applicants were

given a positive conclusion by the working commission, and the remaining 348 applicants were rejected by the working commission due to non-compliance with the requirements of the regulations.

While the head of our state is encouraging entrepreneurs by saying, "I will carry on my shoulders a person who creates two jobs," the fact that such shortcomings are being allowed in the activities of regional state and economic management bodies can be viewed as a negative situation.

Currently, the Sharofiddin Nurullo Limited Liability Company in Karshi district has established a freight and passenger transportation service for the population, employing 120 citizens and paying 400.0 million soums in taxes to the state annually.

The "Nishon Ko'zgu" diversified farm in Nishon district employs about 100 people, exports \$1.2 million in agricultural products annually, and pays 120 million soums in taxes to the state.

Similarly, it is worth highlighting the private enterprise "Sulton Teks Group" in the city of Karshi, which has created a cotton textile cluster and created 250 jobs, and the limited liability company "Sharofat ona Qahramon qizi" in Yakkabog district, which is creating a fruit and vegetable cluster.

Also, all necessary measures were taken to increase the share of small businesses in the gross regional product to 67 percent in 2023. In particular, the restoration of activities was ensured by organizing more than 9 thousand new business entities with legal status and supporting more than 3 thousand entities that temporarily suspended their activities. In addition, support and incentives are being carried out for the full launch of new projects in the field of agriculture worth 1 trillion. 695 billion soums, 478 projects in the field of industry worth 1 trillion. 491 billion soums, and 407 projects in the field of agriculture worth 1 trillion. 350 billion soums, implemented by our entrepreneurs next year.

Table 1

Main indicators of the service sector in Kashkadarya region by type (January-July 2024)¹³

Name of service types	Volume, billion soums	Share, in %	Growth rate, %
Services - total	12 618,5	100,0	111,8
Communication and information services	632,5	5,0	114,7
Financial services	2 406,1	19,1	122,9
Transport services	2 362,3	18,7	107,1

¹³ Manba. Qashqadaryo viloyati statistika boshqarmasi ma'lumotlari

including: motor transport services	2 206,0	17,5	109,1
Accommodation and catering services	389,6	3,1	105,6
Trading services	3 805,4	30,2	109,4
Real estate services	296,0	2,3	110,4
Educational services	627,6	5,0	122,0
Healthcare services	197,2	1,6	111,3
Rental services	283,4	2,2	101,5
Computer and household goods repair services	495,5	3,9	110,5
Personal services	480,4	3,8	107,3
Services in the field of architecture, engineering research, technical testing and analysis	163,5	1,3	110,3
Other services	479,0	3,8	104,3

According to the above information, in connection with the transition to the established international standards of the industry classifier, the grouping of the main types of services included in the target parameters of the service sector development program in the Republic of Uzbekistan was coordinated according to the Statistical Classifier of Products (goods, works, services) (MST) by sections from G to S, by the part related to services and by types of economic activity.

In conclusion, we can note that in order to develop service activities, promptly solve the problems of each entrepreneur and put an end to bureaucratic situations, it is advisable to introduce projects involving foreign investment and the establishment of foreign enterprises. The property inviolability of each entrepreneur is guaranteed, and cases of unjustified destruction, relocation or seizure of his property are not allowed. Excessive interference in service providers and entrepreneurial activities, coercion to patronage, and calling for various meetings that are not related to entrepreneurship are eliminated.

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